



FOR IMMEDIATE RELEASE

Prime Image and GreenTec-USA, Inc. Sign Joint Venture Agreement To Bring High Performance, Low Energy “Green” Technology to the Broadcast Industry and Government Marketplace

Chalfont, Pennsylvania – March 15, 2009. *Prime Image*, of Chalfont Pennsylvania and *GreenTec-USA, Inc.* of Reston, VA have joined forces to provide premier HD video, “green” data center and storage solutions to the commercial and government markets, including lightning speed in rendering of video formats, dedicated video processing architecture, and 80% energy savings over existing server/storage environments. Products will be available in the Spring/Summer.

Prime Image is a pacesetter and pioneer in the global broadcast industry with corporate offices in Chalfont, Pennsylvania and manufacturing, research and development in Milpitas, California. They provide the highest quality, state-of-the-art audio and video equipment for broadcast, corporate, government and industrial uses. Their product lines include easy to use Multiformat Transcoders; Time Based Correctors; Synchronizers; Digital Standards Converters, Computer Editing and Video Server Products, the Video Processing Center and their Flagship products, the patented Time Tailor series and the HD/SD Pipeline, a profanity A/V delay system.

Since 1985, most major broadcast networks, including **ABC, CBS, CNN, FOX and NBC**, have employed their technology. The National Academy of Television Arts & Sciences has recognized their achievements and awarded Prime Image’s founder, Bill Hendershot with an Emmy for “Application of Digital Video Technology to Broadcast.”

GreenTec-USA Inc, a manufacturer of technology products for commercial and government agencies, provides Low-Energy, High-Performance modular Building Block™ scalable servers, storage and cooling systems with up to 90% reduction in energy consumption. These energy savings alone will cover the purchase cost of the equipment in 2 to 3 months of operation. The “Green” Building Block™ architecture allows you to scale computing power from 80 GFLOPs in a One-Half U chassis up to 6.7 TFLOPs in a 19 inch rack. The “Green” storage solutions range from 10 TB to 768 TB in a single chassis with built-in simplified Disaster Recovery (DR) and Continuity of Operations (COOP) capabilities.

Lightweight mobile high performance computers are available that weigh around 10 lbs and run on 110 VAC or 12 VDC, enabling rapidly deployable mobile applications, DR and COOP at a very low cost and with minimal infrastructure support.

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